ORDER



Orders Order / Rev: 36773 Alt Order #: 08833037 Product Desc: DSCC IE

> Estimate: 1407

10/09/12 - 11/06/12 Flight Dates:

07/26/12 / 09/08/12 Original Date / Rev: **GENERAL**

Order Type:

KLAS

Primary AE: Mike Jones

Sales Office: K-WAS

National

Great American Media Name:

Buying Contact: Billing Contact:

> 1010 Wisconsin Avenue NW Washington, DC 20007

Billing Type: Cash

Billing Calendar:

Billing Cycle:

Sales Region:

Agency Commission:

Broadcast

EOM/EOC 15%

Advertiser

Agency

Name:

Priority:

DSCC

Demographic:

A35+

Product Codes:

P04 LV2

Revenue Codes: AGY, POL, ISS New Business Thru:

Order Separation:

Advertiser External ID:

Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/28/12	170	\$252,350.00	\$214,497.50
10/29/12	11/06/12	83	\$188,050.00	\$159,842.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	170	\$252,350.00	\$214,497.50	0.00
November 2012	83	\$188,050.00	\$159,842.50	0.00
Totals	253	\$440,400,00	\$374.340.00	0.00

00:10:00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Mike Jones			Start Of Order - End Of Order	100%

Order Share	Share	Total		
KLAS	30%	\$440,400.00		
Market	100%	\$1,468,000.00		

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KTNV	25%	\$367,000.00
KTUD	0%	\$0.00
KVBC	0%	\$0.00
KVVU	5%	\$73,400.00
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	e Break	Start/End	l Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
E 1	8	10/09/12	11/02/12	8 News Now 5a	M-F CM	5-6a	-TWTF	:30	2	\$1,000.00LV1	0.00 NM	8	\$8,000.00
				8 News Now 5a	M-F								
	8 NEWS	NOW @	5A										
	Star	rt Date	End Date	Weekdays	Spots/Weel	Rate	Rating						
V	Veek: 10/0	08/12	10/14/12	-TWTF	:	2 \$1,000.00	0.00						
V	Veek: 10/	15/12	10/21/12	-TWTF		2 \$1,000.00	0.00				l.		

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KLAS

Order / Rev: 36773

Advertiser:

DSCC

Alt Order #: 08833037

10/00/42 11/06/42

Product Desc:

DSCC IE

Flight Dates: 10/09/12 - 11/06/12

Estimate:

1407

Ln Ch Start End **Inventory Code** Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount -TWTF--2 \$1,000.00LV1 0.00 NM E 1 8 10/09/12 11/02/12 8 News Now 5a M-F CM 5-6a :30 \$8,000,00 8 News Now 5a M-F 8 NEWS NOW @ 5A Start Date **End Date** <u>Weekdays</u> Spots/Week Rate Rating -TWTF--Week: 10/22/12 10/28/12 2 \$1,000.00 0.00 -TWTF--0.00 2 \$1,000.00 Week: 10/29/12 11/04/12 8 10/15/12 11/05/12 8 News Now 5a M-F 5-6a M-----:30 1 \$1,000.00LV1 0.00 NM \$4,000.00 8 News Now 5a M-F **8 NEWS NOW @ 5A** Weekdays **Start Date End Date** Spots/Week Rating Rate M-----Week: 10/15/12 10/21/12 1 \$1,000.00 0.00 M----Week: 10/22/12 10/28/12 1 \$1,000.00 0.00 Week: 10/29/12 M----1 \$1,000.00 0.00 11/04/12 M-----Week: 11/05/12 11/11/12 1 \$1,000.00 0.00 11/06/12 11/06/12 -T----1 \$1,000.00LV1 0.00 NM \$1,000.00 E 3 8 News Now 5a M-F :30 8 CM 5-6a 8 News Now 5a M-F 8 NEWS NOW @ 5A **Start Date End Date** Weekdays Spots/Week Rate Rating Week: 11/05/12 11/11/12 -T----1 \$1,000.00 0.00 \$9,600.00 10/09/12 11/02/12 8 News Now 6a M-F CM 6-7a -TWTF--:30 2 \$1,200.00LV1 0.00 NM 8 News Now 6a M-F 8 NEWS NOW @ 6A Weekdays Spots/Week Rating Start Date **End Date** Rate Week: 10/08/12 10/14/12 -TWTF--2 \$1,200.00 0.00 10/21/12 -TWTF--2 \$1,200.00 0.00 Week: 10/15/12 -TWTF--0.00 Week: 10/22/12 10/28/12 2 \$1,200.00 2 \$1,200.00 -TWTF--0.00 Week: 10/29/12 11/04/12 10/15/12 11/05/12 8 News Now 6a M-F :30 1 \$1,200.00LV1 0.00 NM \$4,800.00 E 5 8 6-7a M----8 News Now 6a M-F 8 NEWS NOW @ 6A Start Date **End Date** Weekdays Spots/Week Rate Rating M----1 \$1,200.00 0.00 Week: 10/15/12 10/21/12 M----0.00 Week: 10/22/12 10/28/12 1 \$1,200.00 M-----11/04/12 1 \$1,200.00 0.00 Week: 10/29/12 M----1 \$1,200.00 0.00 Week: 11/05/12 11/11/12 \$1,200.00LV1 0.00 NM \$1,200.00 11/06/12 11/06/12 :30 8 News Now 6a M-F -T----E 6 8 CM 6-7a 8 News Now 6a M-F 8 NEWS NOW @ 6A Spots/Week Start Date **End Date Weekdays** Rate Rating Week: 11/05/12 11/11/12 -T----1 \$1,200.00 0.00 8 10/09/12 11/02/12 CBS This Morning 7-9a CM 7-9a -TWTF--:30 3 \$1,000.00LV1 0.00 NM \$12,000.00 **CBS This Morning CBS THIS MORNING** Start Date Weekdays **End Date** Spots/Week Rating Rate -TWTF--3 \$1,000.00 0.00 Week: 10/08/12 10/14/12 Week: 10/15/12 10/21/12 -TWTF--3 \$1,000.00 0.00 -TWTF--0.00 Week: 10/22/12 10/28/12 3 \$1,000.00 -TWTF--Week: 10/29/12 11/04/12 3 \$1,000.00 0.00 0.00 NM 1 \$1,000.00LV1 \$4,000.00 10/15/12 11/05/12 CBS This Morning 7-9a CM M----:30 E 8 8 7-9a **CBS This Morning CBS THIS MORNING** Start Date End Date **Weekdays** Spots/Week Rate Rating M----1 \$1,000.00 0.00 10/21/12 Week: 10/15/12 M----1 \$1,000.00 0.00 Week: 10/22/12 10/28/12 M----0.00 Week: 10/29/12 11/04/12 1 \$1,000.00 1 \$1,000.00 0.00 11/11/12 Week: 11/05/12 :30 1 \$1,000.00LV1 0.00 NM 11/06/12 11/06/12 CBS This Morning 7-9a CM -T----\$1,000.00 **CBS This Morning CBS THIS MORNING** Start Date End Date Weekdays Spots/Week Rate Rating Week: 11/05/12 11/11/12 -T----\$1,000.00 0.00 0.00 NM ----s-3 \$1,650.00 10/13/12 11/03/12 CBS Early Show - Sat. CM 5-7a :30 \$550.00LV1 CBS Early Show - Sat.

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KLAS

Order / Rev: 36773

Advertiser:

DSCC

Alt Order #: 08833037

Product Desc: DSCC IE

Flight Dates:

10/09/12 - 11/06/12

Estimate:

Ln Ch S	tart End	Inventory Code	Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
E10 8 10	/13/12 11/03/12	CBS Early Show		5-7a	S-	:30	1	\$550.00 LV1	0.00 NM	3	\$1,650.00
Start D	ate End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week: 10/08/1		S-	1	\$550.00	0.00						
Week: 10/15/1 Week: 10/22/1		S- 	1 0	\$550.00 \$0.00	0.00 0.00						
Week: 10/29/1		S-	1	\$550.00	0.00						
E 11 8 10	/28/12 10/28/12	Eye on Wash/Wa		5-6a	S	:30	1	\$400.00LV1	0.00 NM	1	\$400.00
EYE ON W	ASHINGTON/W/	Eye On Wash/Wash/Wash/Wash/Wash/Wash/Wash/Wash/	ali St Jrni						l		
Start D Week: 10/22/1		Weekdays	Spots/Week	<u>Rate</u> \$400.00	Rating 0.00						
		8 News Now Sun			/ Sun AS	:30	1	\$500.00LV2	0.00 NM	3	\$1,500.00
		8 News Now Sun		5-4-	Datte						
<u>Start D</u> Week: 10/08/1		<u>Weekdays</u> S	Spots/Week 1	<u>Rate</u> \$500.00	Rating 0.00						
Week: 10/15/1		S	1	\$500.00	0.00						
Week: 10/22/1			0	\$0.00	0.00						
Week: 10/29/1		s	1	\$500.00	0.00				0 00 100	_	04 000 00
E13 8 10	/28/12 11/04/12	CBS News Sunda CBS News Sunda	-	CBS Sunday	y MomiS	:30	1	\$2,000.00LV1	0.00 NM	2	\$4,000.00
CBS SUND	AY MORNING	CDS News Sund	ay worning								
Start D	ate End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 10/22/1		S S	1	\$2,000.00 \$2,000.00	0.00 0.00				!		
Week: 10/29/1		8 News Now Sun			/ Sun AS	:30	1	\$1,500.00LV1	0.00 NM	2	\$3,000.00
L 14 0 10	71-712 10/21/12	8 News Now Sun				.55	•	V.,000.00=		_	*
	OW SUN MORN										
Start D		<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/08/ Week: 10/15/		S S	1	\$1,500.00 \$1,500.00	0.00 0.00						
		Face The Nation	СМ	Face The N		:30	1	\$2,500.00LV1	0.00 NM	1	\$2,500.00
EACE THE	MATION	Face The Nation							ŀ		
FACE THE Start D		Weekdays	Spots/Week	Rate	Rating						
Week: 10/22/		S		\$2,500.00	0.00						
E16 8 10	/09/12 11/02/12	•	СМ	9-10a	-TWTF	:30	2	\$850.00LV2	0.00 NM	8	\$6,800.00
LIVE WITH	KELLY	Live With Regis	& Kelly								
Start D		<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/08/		-TWTF	2	\$850.00	0.00						
Week: 10/15/		-TWTF	2	\$850.00	0.00						
Week: 10/22/ Week: 10/29/		-TWTF -TWTF	2		0.00 0.00						
	/15/12 11/05/12		СМ	9-10a	M	:30	1	\$850.00LV2	0.00 NM	4	\$3,400.00
		Live With Regis	& Kelly								
LIVE WITH Start D		<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/15/		M	<u>50013/4466K</u>	\$850.00	0.00						
Week: 10/22/		M	1	\$850.00	0.00						
Week: 10/29/		M	1	\$850.00	0.00						
Week: 11/05/ E 18 8 11	12 11/11/12 /06/12 11/06/12	M	CM	\$850.00 9-10a	0.00 -T	:30	1	\$850.00LV2	0.00 NM	1	\$850.00
210 0 11	700/12 11/00/12	Live With Regis		3-10a	•	.00	•	4000.00272	0.00 1	·	4000.00
LIVE WITH		Marabalana	0	D-4-	Datin.						
<u>Start D</u> Week: 11/05/		<u>Weekdays</u> -T	Spots/Week 1	<u>Rate</u> \$850.00	Rating 0.00						
E 19 8 10	0/09/12 11/02/12	•	СМ	10-11a	-TWTF	:30	1	\$3,500.00LV1	0.00 NM	4	\$14,000.00
PRICE IS F	RIGHT	Price Is Right							ľ		
Start C		<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 10/08/		-TWTF	1	\$3,500.00	0.00				J		

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KLAS

Order / Rev: 36773 Advertiser:

DSCC

Alt Order #: 08833037 **Product Desc:**

Estimate:

DSCC IE

Flight Dates: 10/09/12 - 11/06/12

1407

Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount Ln Ch Start End 0.00 NM \$14,000,00 :30 1 \$3,500.00LV1 -TWTF--E 19 10/09/12 11/02/12 Price Is Right CM 10-11a Price Is Right PRICE IS RIGHT Spots/Week Rating Start Date **End Date** Weekdays Rate Week: 10/15/12 10/21/12 -TWTF--\$3,500.00 0.00 -TWTF--0.00 Week: 10/22/12 10/28/12 1 \$3,500.00 Week: 10/29/12 -TWTF--11/04/12 1 \$3,500.00 0.00 \$7,000.00 \$3,500.00LV1 0.00 NM 2 :30 10/22/12 10/29/12 Price Is Right CM 10-11a M----E 20 8 Price Is Right PRICE IS RIGHT Start Date **End Date** Weekdays Spots/Week Rate Rating M----1 \$3,500.00 0.00 Week: 10/22/12 10/28/12 M----1 \$3,500.00 0.00 11/04/12 Week: 10/29/12 1 \$4,500.00LV1 0.00 NM 2 \$9,000.00 E 21 8 10/16/12 11/02/12 CM 11a-12p -TWTF--:30 Young & Restless Start Date **End Date** Weekdays Spots/Week Rate Rating -TWTF--0.00 \$4,500.00 Week: 10/15/12 10/21/12 1 Week: 10/22/12 10/28/12 0 \$0.00 0.00 -TWTF--Week: 10/29/12 11/04/12 \$4,500.00 0.00 10/09/12 11/02/12 8 News Now Noon M-F CM 12-1230p :30 \$850.00LV2 0.00 NM \$10,200.00 E 22 8 -TWTF--8 News Now Noon M-F **NOON NEWS** Spots/Week Rating Start Date **End Date** Weekdays Rate 10/14/12 -TWTF--\$850.00 0.00 Week: 10/08/12 3 -TWTF--Week: 10/15/12 10/21/12 3 \$850.00 0.00 10/28/12 -TWTF--\$850.00 0.00 Week: 10/22/12 -TWTF--0.00 Week: 10/29/12 11/04/12 3 \$850.00 \$3,400.00 10/15/12 11/05/12 8 News Now Noon M-F CM 12-1230p M----:30 \$850.00LV2 0.00 NM E 23 8 8 News Now Noon M-F **NOON NEWS** Start Date **End Date** Weekdays Spots/Week Rate Rating M-----Week: 10/15/12 10/21/12 \$850.00 0.00 1 Week: 10/22/12 10/28/12 M----\$850.00 0.00 1 M----11/04/12 0.00 Week: 10/29/12 1 \$850.00 M----11/11/12 \$850.00 0.00 Week: 11/05/12 10/09/12 11/02/12 1230-2p Soaps/ LMAD CM 1230-2p -TWTF--:30 2 \$900.00LV2 0.00 NM \$6,000.00 E 24 Soaps / Let's Make A Deal (12:30 PM-1:00 PM) **Weekdays** Spots/Week Start Date **End Date** Rate Rating -TWTF--\$900.00 Week: 10/08/12 10/14/12 2 0.00 Description Start/End Time Weekdays Length Rate Rtq Type Spot 5 1 Ch Date Range (\$900.00) 0.00 NM 8 10/08/12-10/14/12 1230-2p Soaps/ LMAD 1230-2p (12:30 PM-1:00 -TWThF----:30 See MG 24.6 [due n/a upon entry (DA)] -----Sa--:30 \$2,400.00 0.00 NM 8 10/27/12-10/27/12 Sat Prime Special 8-10p **M** MG for 37.3,24.1 -TWTF--0.00 Week: 10/15/12 10/21/12 \$900.00 Week: 10/22/12 10/28/12 -TWTF--\$900.00 0.00 -TWTF--0.00 Week: 10/29/12 11/04/12 \$900.00 1230-2p Soaps/ LMAD CM M-----:30 \$900.00LV2 0.00 NM \$3,600.00 E 25 10/15/12 11/05/12 1230-2p Soaps / Let's Make A Deal (12:30 PM-1:00 PM) **BOLD & BEAUTIFUL** Spots/Week Start Date End Date Weekdays 1 4 1 Rate Rating Week: 10/15/12 10/21/12 M-----\$900.00 0.00 Week: 10/22/12 10/28/12 \$900.00 0.00 1 M----Week: 10/29/12 11/04/12 \$900.00 0.00 1 M----11/11/12 \$900.00 0.00 Week: 11/05/12 8 10/09/12 11/02/12 1230-2p Soaps/ LMAD CM 1230-2p -TWTF--:30 \$900.00LV2 0.00 NM \$3,600.00 E 26 Soaps / Let's Make A Deal (1:00 PM-2:00 PM) LET'S MAKE A DEAL **End Date** Start Date Weekdays Spots/Week Rating Rate -TWTF--0.00 Week: 10/08/12 10/14/12 1 \$900.00 Week: 10/15/12 10/21/12 -TWTF--\$900.00 0.00 -TWTF--0.00 Week: 10/22/12 10/28/12 \$900.00 1

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KLAS

Order / Rev: 36773

08833037

Advertiser:

DSCC

Alt Order #: Flight Dates:

10/09/12 - 11/06/12

Estimate:

Product Desc: DSCC IE

Ln Ch	Start	End	Inventory Code	e Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
E 26 8	10/09/1	2 11/02/12	1230-2p Soaps/ I	LMAD CM	1230-2p	-TWTF	:30	1	\$900.00LV2	0.00 NM	4	\$3,600.00
			Soaps / Let's Ma	ke A Deal	(1:00 PM-2:0	00 PM)						
	S MAKE A I											
_	Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
	10/29/12	11/04/12	-TWTF	1	\$900.00	0.00					_	
E 27 8	10/09/1	2 11/02/12	The Talk 2-3P	СМ	2-3p	-TWTF	:30	2	\$900.00 LV2	0.00 NM	8	\$7,200.00
THE	TALK		The Talk									
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
_	10/08/12	10/14/12	-TWTF	<u>Spots/vveek</u> 2	\$900.00	0.00						
	10/05/12	10/14/12	-TWTF	2	\$900.00	0.00						
	10/22/12	10/28/12	-TWTF	2	\$900.00	0.00						
	10/29/12	11/04/12	-TWTF	2	\$900.00	0.00						
E 28 8	10/09/1	2 11/02/12	Ellen	СМ	3-4p	-TWTF	:30	3	\$1,000.00LV2	0.00 NM	12	\$12,000.00
			Ellen									
ELLE	ΞN											
3	Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week:	10/08/12	10/14/12	-TWTF	3	\$1,000.00	0.00						
Week:	10/15/12	10/21/12	-TWTF		\$1,000.00	0.00						
	10/22/12	10/28/12	-TWTF		\$1,000.00	0.00						
-	10/29/12	11/04/12	-TWTF		\$1,000.00	0.00					_	
E 29 8	10/15/1	2 11/05/12		СМ	3-4p	M	:30	1	\$1,000.00LV2	0.00 NM	3	\$3,000.00
			Ellen									
-	Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
	10/15/12	10/21/12	M	1	\$1,000.00	0.00						
	10/22/12	10/28/12	м	1	\$1,000.00	0.00						
	10/29/12 11/05/12	11/04/12 11/11/12	M	0	\$0.00 \$1,000.00	0.00 0.00						
E30 8		2 11/02/12			4-5p	-TWTF	:30		\$1,300.00LV2	0.00 NM	8	\$10,400.00
E 30 0	10/09/1	2 11/02/12	8 News Now 4p l		4-5p	-1817	.50		\$1,500.00EVZ	0.00 14141	•	φ10, 4 00.00
8 NF	WS NOW	@ 4P & 430F	•	141-1								
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
	10/08/12	10/14/12	-TWTF		\$1,300.00	0.00						
	10/15/12	10/21/12	-TWTF		\$1,300.00	0.00						
Week:	10/22/12	10/28/12	-TWTF	2	\$1,300.00	0.00						
Week:	10/29/12	11/04/12	-TWTF	2	\$1,300.00	0.00						
E31 8	10/15/1	2 11/05/12	8 News Now 4p N	M-F CM	4-5p	M	:30	1	\$1,300.00LV2	0.00 NM	4	\$5,200.00
			8 News Now 4p	M-F								
		@ 4P & 430F										
	Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
	10/15/12	10/21/12	M		\$1,300.00	0.00						
	10/22/12 10/29/12	10/28/12 11/04/12	M		\$1,300.00 \$1,300.00	0.00 0.00						
	11/05/12	11/11/12	M		\$1,300.00	0.00						
E 32 8		2 11/02/12	8 News Now 5-63		5-630p	-TWTF	:30	5	\$1,500.00LV2	0.00 NM	20	\$30,000.00
L 32 0	10/03/1	2 11/02/12	8 News Now 5-6		0-000p		.00	·	ψ1,000.00E1E	0.00 11111		400,000.00
8 NE	WS NOW F	ROTATION		оор								
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
	10/08/12	10/14/12	-TWTF		\$1,500.00	0.00						
	10/15/12	10/21/12	-TWTF		\$1,500.00	0.00						
Week:	10/22/12	10/28/12	-TWTF		\$1,500.00	0.00						
Week:	10/29/12	11/04/12	-TWTF		\$1,500.00	0.00						
E 33 8	10/15/1	2 11/05/12	8 News Now 5-63	•	5-630p	M	:30	1	\$1,500.00LV2	0.00 NM	4	\$6,000.00
			8 News Now 5-6	30p M-F								
	WS NOW I				5.	5 .:						
_	Start Date	End Date	<u>Weekdays</u> M	Spots/Week	Rate	Rating						
	10/15/12	10/21/12	M		\$1,500.00	0.00 0.00						
	10/22/12 10/29/12	10/28/12 11/04/12	M		\$1,500.00 \$1,500.00	0.00						
	11/05/12	11/11/12	M		\$1,500.00	0.00						
E 34 8		2 11/02/12	630-7p Inside Ed		630-7p	-TWTF	:30	3	\$1,300.00LV2	0.00 NM	12	\$15,600.00
	, • • •		Inside Edition		. F			-	-			
INSI	DE EDITIO	N										

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KLAS

Order / Rev:

36773

Advertiser:

DSCC

Alt Order #: 08833037

Product Desc: DSCC IE

Flight Dates: 10/09/12 - 11/06/12 Estimate:

Ln Ch Start	End	Inventory Code	Break		d Time Days	Len Spo			Spots	Amount
E 34 8 10/09/1	2 11/02/12		on CM	630-7p	-TWTF-	- :30	3 \$1,300.00LV2	0.00 NM	12	\$15,600.00
INSIDE EDITION	٧	Inside Edition								
Start Date	End Date	Weekdays S	Spots/Week	<u>Rate</u>	Rating					
Week: 10/08/12	10/14/12	-TWTF		\$1,300.00	0.00					
Week: 10/15/12	10/21/12 10/28/12	-TWTF -TWTF		\$1,300.00 \$1,300.00	0.00 0.00					
Week: 10/22/12 Week: 10/29/12	11/04/12	-TWTF		\$1,300.00	0.00					
	2 11/05/12	630-7p Inside Edition		630-7p	M	- :30	1 \$1,300.00LV2	0.00 NM	4	\$5,200.00
		Inside Edition								
INSIDE EDITION					. .:					
<u>Start Date</u> Week: 10/15/12	End Date 10/21/12	Weekdays S	Spots/Week	Rate \$1,300.00	Rating 0.00					
Week: 10/13/12	10/21/12	M		\$1,300.00	0.00					
Spot Ch Date Ra		escription		/End Time		<u>Weekdays</u>	Length Rate	Rtg Type		
		30-7p Inside Edition	630-	7p		M	:30 (\$1,300.00)	0.00 <i>NM</i>		
See MG 35.	_	o Procidential Debat	o - boo 1							
	eemplea aa 2-10/28/12 N	e Presidential Debat	e - bco j 10-1	1n	(10:30 PM-11:0	M	:30 \$1,300.00	0.00 NM		
⊕ MG for 35.2		1011 10 11p		٠,٢	(10.00) 111 1 1.00	-	100 \$1,000.00			
Week: 10/29/12	11/04/12	M	1	\$1,300.00	0.00					
Week: 11/05/12	11/11/12	M	1	\$1,300.00	0.00	····				
E 36 8 10/09/1	2 11/02/12	7-8p Rotator	CM	7-8p	-TWTF-	- :30	3 \$1,200.00LV2	0.00 NM	12	\$14,400.00
ET/INSIDER		7-8p Rotator								
Start Date	End Date	Weekdays S	Spots/Week	Rate	Rating					
Week: 10/08/12	10/14/12	-TWTF		\$1,200.00	0.00					
Week: 10/15/12	10/21/12	-TWTF	3	\$1,200.00	0.00				ĺ	
Week: 10/22/12	10/28/12	-TWTF -TWTF		\$1,200.00	0.00					
Week: 10/29/12 E 37 8 10/14/1	11/04/12	8 News Now Sun 5-		\$1,200.00 5-7p	0.00	s :30	1 \$1,500.00LV1	0.00 NM	3	\$4,500.00
237 0 10/14/1	2 11/04/12	8 News Now Sun 5	•	U.P			. 4.,000.00211			V 1,000.00
SUN NEWS RO	TATION									
Start Date	End Date		Spots/Week	Rate	Rating					
Week: 10/08/12 Week: 10/15/12	10/14/12 10/21/12	S S		\$1,500.00 \$1,500.00	0.00 0.00					
Week: 10/13/12	10/21/12	S		\$1,500.00	0.00					
Spot Ch Date Ra		<u>Description</u>		VEnd Time		<u>Weekdays</u>	<u>Length</u> <u>Rate</u>	Rtg Type		
		News Now Sun 5-7p	5-7p	1		Su	:30 (\$1,500.00)	0.00 <i>NM</i>		
See MG 24. [due n/a upo		M								
Week: 10/29/12	11/04/12	S	1	\$1,500.00	0.00					
	2 10/22/12	Mon 8-9p	СМ	8-9p	M	- :30	1 \$9,500.00LV1	0.00 NM	1	\$9,500.00
		How Met Mother/ P	artners	(8:00 PM-9	:00 PM)					
HOW I MET MO				5.4.	Dation					
<u>Start Date</u> Week: 10/22/12	End Date 10/28/12	Weekdays S	Spots/Week 1	Rate \$9,500.00	<u>Rating</u> 0.00					
		Mon 9-10p	CM .	9-10p	M	- :30	1\$15,000.00LV1	0.00 NM	1	\$15,000.00
200 0 10/2011		2 Broke Girls / Mike		о .ор						
2 BROKE GIRLS				_						
Start Date	End Date	Weekdays S	Spots/Week	Rate	Rating					
Week: 10/29/12 E 40 8 11/05/1	11/04/12	Mon 10-11p	CM	\$15,000.00 10-11p	0.00 M	- :30	1 \$12,000.00 LV1	0.00 NM	1	\$12,000.00
E40 0 11/03/1	2 11/05/12	Hawaiii Five-O	CIVI	10-11р	[]	50	1412,000.00141	0.00 14141	<u>'</u>	Ψ12,000.00
HAWAII FIVE O										
Start Date	End Date		Spots/Week		Rating					
Week: 11/05/12	11/11/12	M		\$12,000.00	0.00 -T	- :30	1 \$25,000.00 LV1	0.00 NM	1	\$25,000.00
E41 8 10/30/1	2 10/30/12	NCIS	СМ	8-9p	-1	30	ι φ Ζ υ _ι υυυ.υυ ι. ν Ι	U.UU INIVI	1 '	φ 2 3,000.00
NCIS										
Start Date	End Date		Spots/Week	Rate	Rating				1	
Week: 10/29/12	11/04/12	-T	1	\$25,000.00	0.00				j	

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KLAS

Order / Rev: 36773

Advertiser:

DSCC

Alt Order #: 08833037

Product Desc:

DSCC IE

Flight Dates: 10/09/12 - 11/06/12

Estimate:

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	oots Rate Pri	Rtg Type	Spots	Amount
E 42 8	10/30/1	2 10/30/12	Tue 10-11p	CM	10-11p	-T	:30	1 \$8,500.00LV1	0.00 NM	1	\$8,500.00
VEG	AS		Vegas								
_	Start Date 10/29/12	End Date 11/04/12	<u>Weekdays</u> -T	Spots/Week 1		Rating 0.00					
E43 8	10/24/1	2 10/31/12	Wed 8-9p Survivor: Philippi	CM nes	8-9p	W	:30	1 \$12,000.00 LV1	0.00 NM	2	\$24,000.00
SUR	VIVOR		•••								
_	Start Date	End Date	<u>Weekdays</u> W	Spots/Week		Rating					
	10/22/12 10/29/12	10/28/12 11/04/12	W		\$12,000.00 \$12,000.00	0.00 0.00					
E44 8	··	2 10/25/12	Thu 10-11p Elementary	CM	10-11p	T	:30	1 \$8,500.00LV2	0.00 NM	2	\$17,000.00
5	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating					
	10/08/12	10/14/12	T	1	• - •	0.00					
	10/15/12 10/22/12	10/21/12 10/28/12	T	0	\$0.00 \$8,500.00	0.00 0.00					
E 45 8		2 11/02/12		CM	10-11p	F	:30	1\$12,000.00LV1	0.00 NM	1	\$12,000.00
		_ ,,,,,,,,,,	Blue Bloods	· · · · ·		·		. •	0.00	·	V.2,000.00
	BLOODS				_	_ ^					
_	Start Date	End Date	<u>Weekdays</u> F	Spots/Week		Rating					
	10/29/12	11/04/12		CM	\$12,000.00	0.00	:30	1 \$9,500.00LV1	0.00 NM	1	\$9,500.00
	GOOD WIF	2 11/04/12 ==	Sun 9-10p The Good Wife	Civi	9-10p	5	.30	1 49,500.00EV1	U.UU INIVI	'	Ψ9,500.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating					
-	10/29/12	11/04/12	s		\$9,500.00	0.00					
E47 8	10/28/1	2 10/28/12	•	CM	10-11p	s	:30	1 \$12,000.00 LV1	0.00 NM	1	\$12,000.00
TUE	MENTALIS	т	The Mentalist								
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating					
-	10/22/12	10/28/12	S		\$12,000.00	0.00					
E 48 8		2 11/02/12	8 News Now 11p 8 News Now 11p		11-1135p	-TWTF	:30	3 \$2,200.00LV1	0.00 NM	12	\$26,400.00
	WS NOW @	_									
_	Start Date	End Date	<u>Weekdays</u> -TWTF	Spots/Week		Rating					
	10/08/12 10/15/12	10/14/12 10/21/12	-TWTF		\$2,200.00 \$2,200.00	0.00 0.00					
	10/22/12	10/28/12	-TWTF		\$2,200.00	0.00					
	10/29/12	11/04/12	-TWTF		\$2,200.00	0.00					
E 49 8	10/15/1	2 11/05/12	8 News Now 11p		11-1135p	M	:30	1 \$2,200.00LV1	0.00 NM	4	\$8,800.00
8 NE	ws now @	@ 11P	8 News Now 11p	IVI-F							
_	Start Date	End Date	Weekdays	Spots/Week		Rating					
	10/15/12 10/22/12	10/21/12 10/28/12	M M	1	\$2,200.00 \$2,200.00	0.00 0.00					
	10/22/12	11/04/12	M		\$2,200.00	0.00					
Week:	11/05/12	11/11/12	M	1	\$2,200.00	0.00					
E 50 8	10/13/1	2 11/04/12	8 News Now 11p		11-1135P	SS	:30	1 \$1,100.00LV2	0.00 NM	4	\$4,400.00
8 NF	WS NOW @	D 11P	8 News Now Sa/	5u 11p							
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating					
_	10/08/12	10/14/12	ss	1	\$1,100.00	0.00					
	10/15/12	10/21/12	SS		\$1,100.00	0.00					
	10/22/12 10/29/12	10/28/12 11/04/12	SS SS		\$1,100.00 \$1,100.00	0.00 0.00					
E 51 8		2 11/02/12		CM	1135p-1237		:30	2 \$850.00LV2	0.00 NM	8	\$6,800.00
			Letterman		p 1201			_	2.20 (1111		
	ERMAN										
-	Start Date 10/08/12	End Date	<u>Weekdays</u> -TWTF	Spots/Week		Rating					
	10/08/12 10/15/12	10/14/12 10/21/12	-TWTF	2		0.00 0.00					
				_		•			_		

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KLAS

Order / Rev:

36773

08833037

Advertiser:

DSCC

DSCC IE

Alt Order #:

Product Desc:

1407

Estimate: Flight Dates: 10/09/12 - 11/06/12

Ln Ch Start End	Inventory Code	Break	Start/End	Time Days	Len S	pots	Rate Pri	Rtg Type	Spots	Amount
E 51 8 10/09/12 11/02/1	2 Letterman	СМ	1135p-1237a	-TWTF	:30	2	\$850.00LV2	0.00 NM	8	\$6,800.00
	Letterman									
LETTERMAN			_							
Start Date End Dat		Spots/Week	Rate	Rating						
Week: 10/22/12 10/28/12		2	\$850.00	0.00						
Week: 10/29/12 11/04/12	-TWTF	2	\$850.00	0.00						
E 52 8 10/15/12 11/05/1	2 Letterman	СМ	1135p-1237a	M	:30	1	\$850.00 LV2	0.00 NM	4	\$3,400.00
	Letterman									
LETTERMAN										
Start Date End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 10/15/12 10/21/12	M	1	\$850.00	0.00						
Week: 10/22/12 10/28/12	M	1	\$850.00	0.00						
Week: 10/29/12 11/04/12	M	1	\$850.00	0.00						
Week: 11/05/12 11/11/12	M	1	\$850.00	0.00						
E 53 8 10/09/12 11/02/1	2 Craig Ferguson	CM	1237a-137a	-TWTF	:30	2	\$450.00LV1	0.00 NM	8	\$3,600.00
	Craig Ferguson		(12:37 XM-1:	37 XM)						
LATE LATE SHOW										
Start Date End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 10/08/12 10/14/12	-TWTF	2	\$450.00	0.00						
Week: 10/15/12 10/21/12	-TWTF	2	\$450.00	0.00						
Week: 10/22/12 10/28/12	-TWTF	2	\$450.00	0.00						
Week: 10/29/12 11/04/12	-TWTF	2	\$450.00	0.00					1	
E 54 8 10/15/12 11/05/1	2 Craig Ferguson	СМ	1237a-137a	M	:30	1	\$450.00LV1	0.00 NM	4	\$1,800.00
	Craig Ferguson		(12:37 XM-1:	37 XM)						
LATE LATE SHOW										
Start Date End Dat	Weekdays	Spots/Week	Rate	Rating						
Week: 10/15/12 10/21/12	M	1	\$450.00	0.00						
Week: 10/22/12 10/28/12	M	1	\$450.00	0.00					ı	
Week: 10/29/12 11/04/12	M	1	\$450.00	0.00						
Week: 11/05/12 11/11/12	M	1	\$450.00	0.00						
E 55 8 10/20/12 10/27/1	2 Sat 1135p-1235a	Priv P@M	1135p-1235a	S-	:30	1	\$350.00LV1	0.00 NM	2	\$700.00
	Private Practice		·							
PRIVATE PRACTICE										
Start Date End Date	Weekdays	Spots/Week	Rate	Rating					I	
Week: 10/15/12 10/21/12	S-	1	\$350.00	0.00						
Week: 10/22/12 10/28/12	s -	1	\$350.00	0.00					1	
										

Totals 253 \$440,400.00